



Sponsorship Kit



2021 Look to the Stars Virtual Conference

We are thrilled that NASA has selected Shine On! to host a rare, live downlink with the International Space Station during Mission 65. This will provide students, teachers, and community members with a once-in-a-lifetime opportunity during the educational chaos of COVID-19.

New York state students in K-8 will have the opportunity to interact with astronauts aboard the International Space Station during a 20-minute downlink as part of our day-long virtual conference: Look to the Stars #charactercountdown. This conference will consist of grade-appropriate workshops hosted by educators and community professionals.

We hope to build interest in STEM careers and illustrate how character strengths are used in problem-solving. This will benefit students and businesses by getting children excited about STEM and showing how a strong character skill set can lead to success in life.

Your generous sponsorship will allow us to bring this amazing opportunity to classrooms across the state and build the skills of our future workforce.

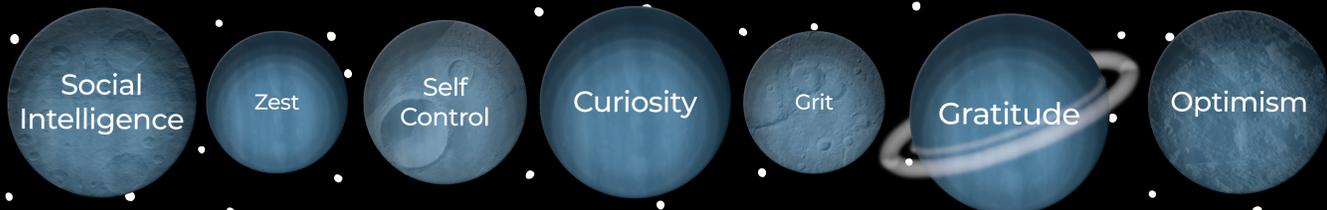


Who We Are

SUNY Plattsburgh's Shine On! is dedicated to fostering resilience, confidence, and character in young girls by teaching character strengths, communication skills and media understanding. We have hosted approximately 2,200 young girls since the program began and have taught education outreach programs in a dozen schools. Shine On! has a strong alumnae network of 600-plus college women who have been mentors, committee members, and workshop presenters over the past 11 years.

We incorporate our three learning objectives into numerous workshops and lessons at our annual conferences, education outreach, Sunny Buddy programs, and our parent workshop series, Raising Resilient Girls. All of our programming is 100% free and creates an opportunity for SUNY Plattsburgh college women to guide young girls in the community.





Sponsorship Opportunities

Galaxy Giver -- \$7,000

This is our main headliner sponsorship opportunity.

- Business name will have sole recognition in all media announcements such as:
"Shine On! Look to the Stars #charactercountdown conference, sponsored by XXXXX"
- Sole business logo on facial masks being provided to hundreds of children throughout New York classrooms
- Large, preferential placement on T-shirts
- Large, preferential placement on website
- Includes two admission tickets to Beekmantown Central School's 21st Century Learning Center to participate live in the NASA ISS downlink.

Solar System Sponsor -- \$2,500

- Business name will be included in all media announcements
- Business Logo included on T-shirts directly under headline sponsor
- Business Logo included on website directly under headline sponsor

Planetary Partner -- \$1,000

- Business Logo included on T-shirts
- Business Logo included on website

SUNY Plattsburgh's Shine On! is a 501(c)3 charitable organization.

*Donations of any amount are always greatly appreciated.

*A date for the ISS downlink has not yet been scheduled. Availability is based on ISS operations and astronaut availability. Acceptance does not guarantee scheduling.





Social Intelligence

Zest

Self Control

Curiosity

Grit

Gratitude

Optimism

Our past 12 years broken down by the numbers

12

Education Outreach partnering schools in Clinton, Essex, and Warren counties

Elementary-aged girls served

2,292

72

Community volunteers hosting conference workshops

SUNY college women mentoring for our annual conference

620

21

Generous sponsors over the past 12 years





Thank you for your time and support!

Please direct questions or inquiries to Chrysa Rabideau: shineonpsu@gmail.com

Visit our website to learn more about us!
shineongirl.org

Find us on Facebook and Instagram!

 Shine On!

 @shineon_girls

 ShineOnGirls

